



About Unions 21

We give unions insight, connections and help to navigate the changes affecting them now and in the future.



Develop your
skills to build
the unions of
the future



Future Leaders Programme



Module 1: Purpose, strategy & planning

3 days in person

This first module explores the complex challenges unions face and how leaders can navigate them.

You will develop skills in decision-making and planning, which are crucial for effective union leadership.

As well as being able to understand fundamental labour market concepts, you will be able to assess your union's position within its environmental context, allowing you to create purposeful aims and objectives.

"It's a great programme I would definitely recommend"



Module 2: AI Fundamentals

3 hours online

Many unions are examining the impact of AI on it's members, but what about on unions themselves?

Learn the basics of what AI is and how you and your team can develop its use. You will be able to practise AI tools and approaches to support your impact as well as review best practice of responsible use.



Module 3: Resources & change

1 day online, 2 days in person

Putting into practice strategies, learn how to manage resources to build your union.

As well as understanding how to balance and set budgets, learn how to manage a team effectively all while understanding how to handle difficult situations.

"Every session was delivered with a great balance of professionalism and informality to quickly build a strong sense of trust and confidence amongst the group."

Module 4: Campaigning, communications & lobbying

1.5 days in person likely to be in Brussels

Explore effective communication approaches which help unions identify key audiences and engage with them.

Develop skills to communicate effectively with members and broader stakeholders as well as identifying effective tactics and lobbying approaches to ensure success on union campaigns.





About the Programme

As well as interactive and engaging activities and sessions, the groups will have the opportunity to hear from trade union leaders on their challenges and experiences.

The programme is led by our Executive Director Becky Wright, who has over 20 years experience working for and with trade unions to build capacity. An experienced and qualified trade union educator, Becky works across the globe with unions.

This is a unique programme, focussing not only on high level strategic thinking and new insight but also practical skills and approaches. We bring examples from across the trade union movement geographically and sectorally.

Join us for 2024/5

Our 2024–2025 programme will run two cohorts, one based in Dublin and the second in London. Modules one and three will run in person in Dublin and London, module two online and module four will bring both groups together in person on location, anticipated to be Brussels.

To pre-register your interest for paid union staff please [fill out this form](#) and you will get early access to booking when it opens.

Pre-registration form:
<https://forms.gle/wvroapbHYKPB6yJR7>

**Secure your
place today**